



PRESS RELEASE

trip.me - Now available worldwide

Berlin, 15. April 2013 - The online platform for personalized travel has now activated their english website. The online platform trip.me offers travelers the possibility, with just a few clicks, to have an affordable and personalized trip planned specifically for them by a destination expert from an agency in the area. Since Monday, the English version of the online platform is up and running and can be found by interested parties worldwide at www.trip.me. The german website is accessible at www.trip.me/de.

The English start page contains sample trips to 11 destinations provided by hand-picked destination experts. They have years of experience and have a command of both English and German. Most of the destination experts are already experienced in the major German travel market. The payment system on trip.me is also convenient and secure: The money is transferred to a german bank account.

trip.me is the first and only platform of its kind in Germany. trip.me hosts a worldwide network of local tour operators and establishes contact between them and the travelers. The benefits are obvious: Local tour operators know the best insider tips in the area off the beaten track, and they organize the trip according the travelers wishes. And since there is no middleman involved in organizing that trip, the traveler saves hard cash.

trip.me is founded by an internet enthusiast and world traveler with years of experience in tourism. André Kiwitz is the Founder and Managing Director of trip.me. "With trip.me, we will revolutionize the German travel market so that the future of travel is: personal, direct and secure", André is absolutely certain. "We are really excited to be the pioneers of this market in Germany."



about trip.me

trip.me is an innovative internet platform for individual travel planning without detours. trip.me offers to the user direct contact to destination experts in selected local agencies worldwide to plan his 100% personalized trip. Whether it is a one week visit to the vineyards of Argentina, a month long sojourn in a South Korean temple or a weekend getaway to the Grand Canyon, trip.me offers a convenient network of competent local tour operators for personalized travel that is far away from mass tourism. Through the trip.me payment method, the standardized quality requirements for all local agencies, and the feedback from other travelers, we provide a level of security to the user that he doesn't have when planning a trip on his own. An optimal value for money is ensured through the direct contact without intermediary.